

DIGITAL SIGNAGE



Introduction

Digital signage is electronic display devices integrated with communication technology, which can replace traditional paper labels and are widely used in the retail industry, such as supermarkets, small shops, pharmacies, and electronic product retail stores, to display detailed information about products. This information includes product names, prices, promotional activities, and can also display barcodes and QR codes, making it convenient for customers to scan with mobile devices.

Key Features

- Full-Color HD Product Display**

Display product images and marketing videos with full-color high-definition presentation.
- Synchronized Content Management Platform**

Quickly upload materials and change prices in the background for a smooth and fast user experience.
- Eye-Catching Price Info Display**

Sales prices, promotional prices, member prices, and various types of information displayed on a large screen, visually appealing, attracting foot traffic.
- Time-Sensitive Precise Marketing**

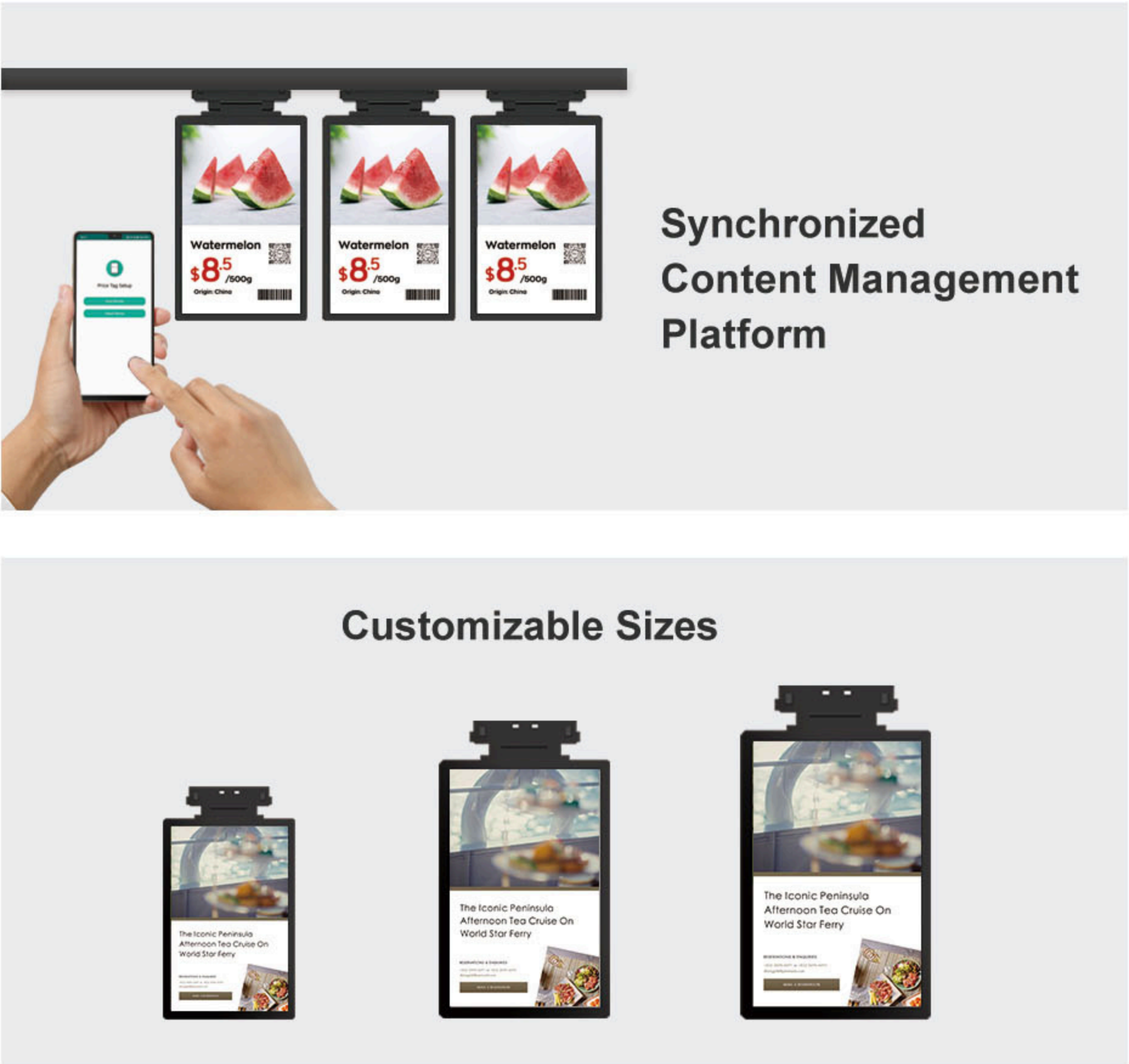
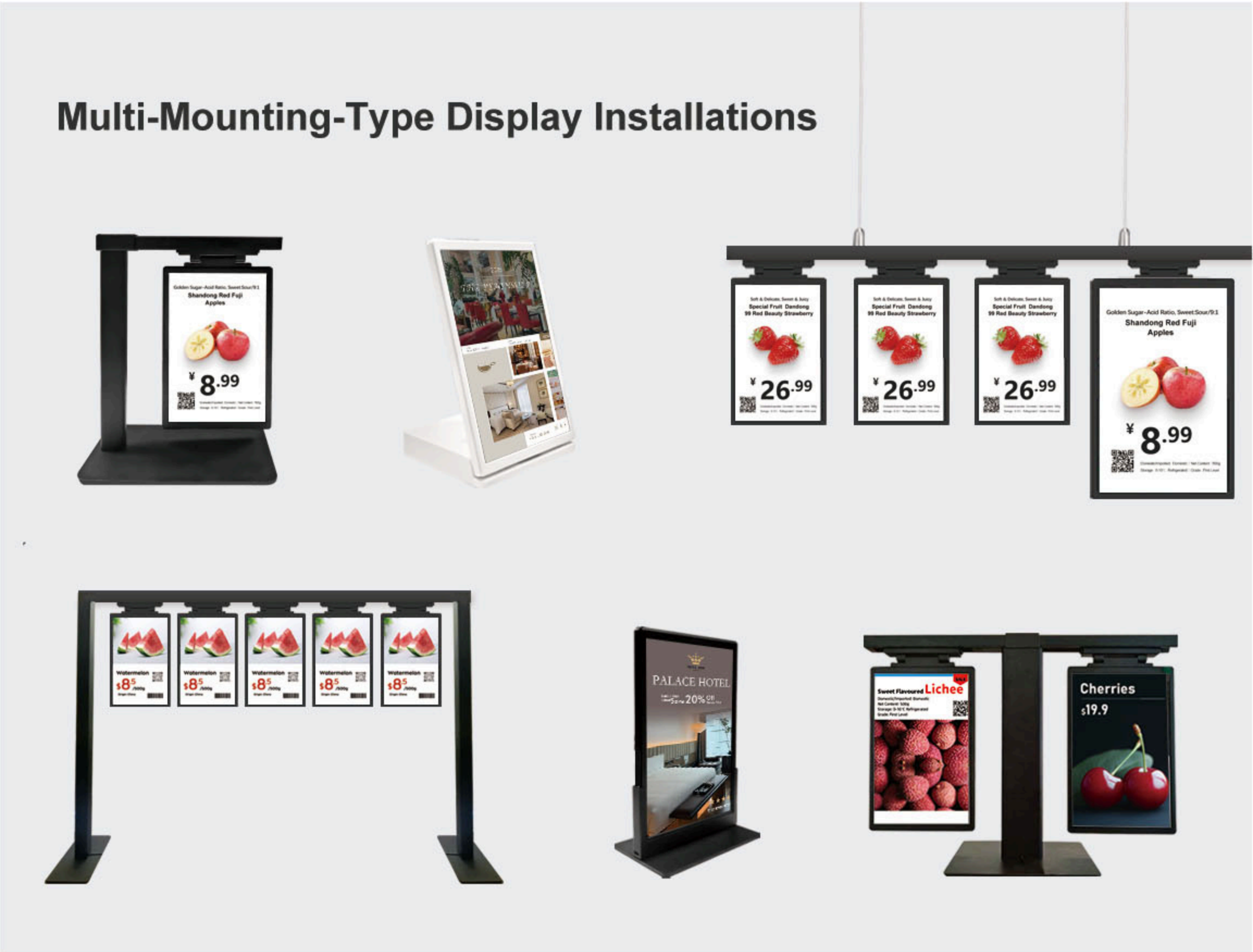
Creative materials, instantly refreshed, achieving precise marketing for different time slots.
- Product Info & Code Display**

Display the product's name, price, promotional information, and show barcodes and QR codes.
- Store Image & Satisfaction Boost**

Enhance store image and customer satisfaction.
- Stable Electronic Price Transmission**

Price information is electronic, data can be transmitted with in the internal network, and it has high stability.
- Eco-Friendly Paperless Management**

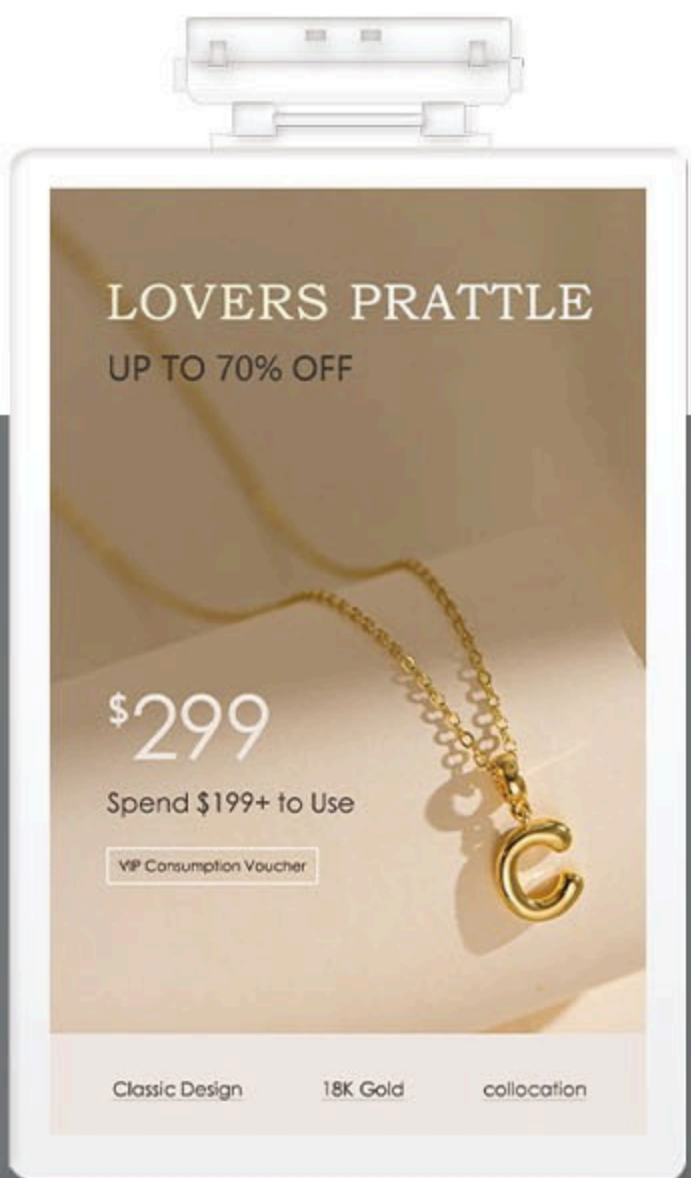
Paperless management, saving labor and consumables, energy-saving and environmentally friendly.



Technical specifications



MODEL	DIGITAL SIGNAGE
Screen size	10.1", 14", 15.6" (option)
Resolution	10.1": 800*1280 14"/ 15.6" : 768*1366, 1080*1920 (option)
Storage	128M
Interface	USB (option)
Picture format	JPG / PNG
Video Format	MP4 480P/ 720P (Maximize 30M)
Power supply	DC 9-28V (option)
Communication mode	Bluetooth / Wi-Fi 2.4G/5G
Color	Black / White
Operating temperature	0~50°
Storage temperature	-20~80°
Operating humidity	40%--75%RH
Storage humidity	30%--85%RH



Application Scenarios

- Supermarket sections
- Production lines (work instructions)
- Mobile/telecom hall window ads
- Cafe electronic menus
- Store advertising screens
- Room signs in KTVs & internet cafes
- Hotel (room signs, info displays)
- Exhibition booth ads

